

Greater Ohio Showmen's Association

Board Meeting May 8, 2018 Rhodes Center

- I. **Call to order at 10:00 a.m. by David Drake, President.**
Pledge of Allegiance delivered by David Gallapoo.
- II. **Members present:** David Drake, Bill Sterling, Lori Freiling, Mike Tedrick, Jasmine Otterbacher, Randy Kissel, Al Bozich, Mike Tedrick, Drew Kissel, Brian Linville, Russell Clements, Doug Guinsler, Tim Lisko, Louie Pilati, Mike Ray, and Brandy Daniels.
Guests: Amanda Sines, Government Advantage Group; Glen Strong, Investment Advisor; Mike Vartorella, Department of Agriculture; Casey White; Dave Gallapoo; and JoEllen Albanese.
Motion to approve minutes of the April 2018 meeting with spelling error correction by Louie Pilati. Second: Mike Ray. Motion passes.
- III. **Correspondence:** The secretary shared recent periodicals.
- IV. **Remarks from Past Presidents:** Dave Gallapoo thanked the board for the invitation. He shared ideas from historical records for encouraging membership in the GOSA, as well as joint membership with OFMA, OFEA. Dave also reviewed a few items in the bylaws and constitution that he felt should be reviewed. He encourages the board to retain a firm or individual to address public relations needs as they arise.
- V. **Financial Report:** Secretary/treasurer updated the financials through current deposits and bills paid to date (attached).
Motion to approve current financial reports by Doug Guinsler. Second: Randy Kissel. Motion passes.
- VI. **New Members:** None.
- VII. **Legislative Report:** Amanda Sines presented a current legislative report (attached). Amanda encouraged the membership also to review all changes made to the fire codes because of the May 7 meeting with the fire marshal, GOSA, and OFMA representatives. David Drake noted that the fire marshal's office was very receptive to all concerns. The marshal encourages members to contact his office if there are any local concerns this season. Amanda reviewed each of the line items on the new ride safety bill for board input.
Motion to support legislation proposed as House Bill 631 - "Tyler's Law" with clarification to language by Louie Pilati. Second: Russell Kissel. Motion passes.
- VIII. **Department of Agriculture:** Mike Vartorella noted that the inspection process will be moved to a paperless system in 2019 with a mobile application, as well. Bill Sterling inquired about the size of game signage on behalf of a GOSA member. Mike restated that that the minimum signage size is 24" x 24". Mike highly recommends inflatable owners request inspections in November 2018 for the 2019 season. Inspections are valid for 365 days. The department had more inspection requests than they could honor this spring, and therefore some inflatables were not inspected for events in April and May. David Drake inquired with Mike how inspectors are assigned to events. Mike replied that it is based on location and logistics whenever possible.

- IX. Ohio Fair Managers Association:** No report.
- X. Public Relations Campaign Update:** The press release and “Moving Forward, Safely” video has been released to the statewide PR newswire. Eric German has given an interview to media outlets. The OFMA and OFEA is very happy with the resulting partnership, too. David Drake reminds members to refer all media requests to Eric German, including posting or replying on social media.
- XI. Investment Update:** Glen Strong shared performance on the investments 6/5/17 – 5/6/18. He believes that the GOSA is still in a solid position despite some short-term losses mostly due to interest rate changes. Mike Tedrick inquired about the plan should the GOSA need to liquidate. Glen responded that he would evaluate the current market at that time and find the most beneficial piece of the investment to cash out and realize a net gain.
- XII. Committee Reports**
- A. Budget & Audit:** The board reviewed the scholarship money market accounts and discussed use of the funds now through the 2019 scholarship payouts in order to determine what amount can be moved to a CD investment.
Motion to set budget for 2019 scholarship expense to \$25,000 by Tim Lisko. Second: Al Bozich. Motion passes. Bill Sterling and Lori Freiling opposed. Motion to invest \$15,000 of the Otterbacher scholarship fund and \$30,000 of the Kissel scholarship fund into the 19-month CD at Huntington Bank at 2.2% by Al Bozich. Second: Tim Lisko. Motion passes.
- B. Convention:** The board reviewed the list of seminars for the 2019 convention presented at the April meeting.
Randy Kissel reported OFEA Convention November 16-17, 2018. There will be a reservation number forthcoming for any member who wishes to attend the GOSA meeting at Kalahari and stay overnight (includes waterpark access). Children will be admitted to the trade show only on Friday, and only if you are a member of the OFEA.
Motion to approve \$1,000 to sponsor a cocktail hour at the OFEA convention by Doug Guinsler. Second: Tim Lisko. Motion passes.
- C. Health & Sanitation:** Mike Tedrick shared that the PIC may become mandatory for concessionaires in 2019, which would increase attendance at the 2020 convention. This could be a marketing opportunity to membership, including it as a benefit and encouraging attendance at the convention. Watch Concessionaire’s Corner in the newsletter for information on taking this test with Mike at cost.
- D. Membership:** Lori Freiling reported that the first cruise ticket drawing is going well. She reminded the board of the membership drive for entries into the raffle. Lori has ordered shirts for jamboree raffle prizes with the BookOhio.com on the back. She also shared the grey board shirt samples provided by Akron Shirt Factory, and that the new brochures were still in development.
Motion to approve a budget of up to \$500 to print new brochures when designed by Lori Freiling. Second: Russell Clements. Motion passes.
- E. Nominating & Awards:** David Drake reported that the spring dinners went well and the awards were well received. He encouraged everyone to look for opportunities to make nominations during the summer months.
- F. Publications & Media**
- 1. Newsletter:** Brian Linville requested submissions by May 15, 2018.
 - 2. Yearbook:** Al Bozich shared the bill from the printer for the 2018 yearbook.
Motion to approve payment of the yearbook invoice of \$14,841.66 to

WestCamp Press by Al Bozich. Second: Drew Kissel. Motion passes.

Al would like to discuss moving around the yearbook publication, but think about it through the season, and discuss again in the fall.

3. **Website:** The secretary shared some upcoming possible changes to the site including an online award nomination page as well as scholarship forms. She noted that the brochure design would have the look and feel of the site.

XIII. Old Business

- A. **Clarification to Constitution:** Tabled until fall meetings.
- B. **Branding & Marketing:** Jasmine Otterbacher shared some designs for the BookOhio.com logo. The secretary shared a list of marketing bullet points for the brochure and website update.
- C. **Goals:** The secretary shared a refined version of the ongoing goals project.
- D. **Fire Code Changes:** Refer to legislative report.
- E. **Mileage Forms:** All mileage forms were returned at the meeting. This item is CLOSED.
- F. **Statement of Commitment:** All forms from newly elected trustees were returned. This item is CLOSED.

XIV. New Business

- A. **Meeting, Convention Attendance:** David Drake asked the trustees to encourage members to attend meetings and convention.
- B. **Events & Outings Fundraising:** Jasmine Otterbacher will be chairing the Yankee Candle Fundraiser this year.

XV. Adjournment

Next Meeting: October 8, 2018 Fairfield Planning Meeting at 1 p.m.
 October 15, 2018 Regular Board Meeting, Circleville Elks at 11 a.m.

Motion to adjourn meeting at 3:35 p.m. by Louie Pilati.

Second: Brian Linville. Motion passes.