

Greater Ohio Showmen's Association

Board Meeting December 13, 2018 Rhodes Center

- I. **Call to order at 10:00 a.m. by David Drake, President.**
Pledge of Allegiance delivered by Drew Kissel.
- II. **Members present:** David Drake, Bill Sterling, Mike Tedrick, Jasmine Otterbacher, Randy Kissel, Al Bozich, Mike Tedrick, Drew Kissel, Brian Linville, Russell Clements, Doug Guinsler, Tim Lisko, Lori Freiling, Mike Ray, Karen Chicketti, and Brandy Daniels. **Guests:** Bill Merritt.
Motion to approve minutes of the November 2018 meeting with corrections by Al Bozich. Second: Doug Guinsler. Motion passes.
- III. **Correspondence:** None.
- IV. **Remarks from Past Presidents:** None.
- V. **Financial Report:** Secretary/treasurer updated the financials through current deposits and bills paid to date (attached).
Motion to approve current financial reports by Jasmine Otterbacher. Second: Lori Freiling. Motion passes.
- VI. **New Members: Motion to approve Willandale Golf Cart Sales, Brent Reed, Robert Soules, Kim Garee, Tim Garee, Cincinnati Circus, Amanda Popovich, Zoe Chicketti, Colton Chicketti, Dennis Kolp as members by Randy Kissel. Second: Russell Clements. Motion passes.**
- VII. **Insurance Presentation:** Phil Teague and Brian Thompson from the Hummel Group shared information on association insurance plans. The first step is to determine how many individuals would be interested in purchasing insurance products through membership with the GOSA. This information is needed to shop for an administrator that would be willing to manage the plan. Brian believes this process could take up to a full year to research and then implement. He will provide information at convention as well as copy for a survey to members on the potential.
- VIII. **Legislative Report:** David Drake presented a report from Amanda Sines, Government Advantage Group (unable to attend due to legislative agenda currently in process at the statehouse). Items directly related to our legislative involvement include the following:
 - There has been no announcement yet on the Ohio Department of Agriculture director.
 - Jeff Otterbacher has been selected to serve on the Retail Food Safety Advisory Council. GOSA has long wanted a seat on this council.
 - On December 20th, the ODH is having a public hearing on the food code changes. This will not include the previously discussed PIC changes. Mike Tedrick will try to attend.
 - Changes to the fire code that were crafted with GOSA input have been finalized.
 - The PAC has a balance of \$5,190.50
- IX. **Department of Agriculture:** Mike Vartorella (via David Drake) reported that there will be an ARILS class at OFMA Convention at 12:45 p.m. Saturday, January 5, 2019. David recommends that trustees and members formulate questions for this session. As well the board of trustees would like nominations to fill the open seat on the Ride Safety Board.

X. **Ohio Fair Managers Association:** No report.

XI. **Public Relations Campaign Update:** No update.

XII. **Investment Update:** The secretary shared that she had a conference call with the accountant to update the balance sheet so it would accurately reflect these assets.

XIII. **Committee Reports**

A. **Events & Outings:** Jasmine Otterbacher reported that a survey went out to membership requesting interest in the bowling outing weekend with skiing and hotel. Bill Sterling reported that he has been working to schedule the Gibtown fishing expedition in February 2019.

The 2019 Hit the Road party will be at the Fairfield County Fairgrounds, hosted by David Drake. He will check on dates available in mid to late March.

B. **Games:** Bill Sterling will clarify with Ohio Department of Agriculture the process for inspecting, licensing, and issuing warnings and fines to game operators, and ask that it is consistent with other licensing processes in the State of Ohio (rides, health, etc.)

C. **Membership:** Lori Freiling reported that the cruise raffle drawing will conclude with the drawing at the Ashland Jamboree in the middle of September 2019. This will allow time to approve membership (if a new member) and get the name to the cruise line in the appropriate amount of time. All applications and dues must be collected by September 10, 2019. The cruise is selling well. Rooms are \$1475 starting price for inside cabins, double occupancy. There will also be a cruise raffle at the convention. Lori will also be sending a pre-convention message to all OFMA Convention tradeshow participants with information about the GOSA and invite them to participate in the stamp game by joining the organization.

Motion to allow the membership committee to send the member newsletter to non-members for marketing purposes to tradeshow booth participants by Bill Sterling. Second: Karen Chicketti. Motion passes.

D. **Nominations:** Randy Kissel reported that awards were on order for the annual meeting presentation. David Drake presented a concern from membership that Showperson of the Year plaques had not always included a photo of the winner. The board agreed to reinstate that this plaque includes a picture starting with the 2019 and forward. Future nominations for the Ray Prowant award will be forwarded through Bill Prowant for his feedback on selection on this honor.

E. **Publications & Media:**

1. **Newsletter:** Katie Linville presented information on new advertising opportunities and prices for the newsletter and website. The board approved Katie to work with the secretary and president to finalize pricing packages.
2. **Yearbook:** Al Bozich reported that the yearbook would start designing after convention and will still be printed with WestCamp Press.
3. **Website:** Gary Daniels presented a draft design of the website which would be fully owned and controlled by the GOSA. Expenses would include direct purchase of the domain name and loading any apps at the request of the board at a future date to enhance the site. Costs should not exceed current budget amount for this item (and should be significantly lower).

Motion to move the GOSA website into control of the secretary/treasurer by Al Bozich. Second: Doug Guinsler. Motion passes.

- F. **Scholarship:** David Drake presented an additional scholarship recipient. Her application was delayed due to an error out of the student's control.
Motion to approve \$1500 from scholarship for the additional student by Drew Kissel. Second: Karen Chicketti. Motion passes.
- G. **Trade Show:** Drew Kissel would like to rework the trade show booth display and would like to present some options at a spring meeting. Banners were damaged and need to be done before convention.
- H. **Tickets:** Russell Clements reported that there are 171 tickets sold and cashed into the office as of the meeting.

XIV. Old Business

- A. **ARILS Training:** There will be an ARILS class at OFMA Convention at 12:45 p.m. Saturday, January 5, 2019. THIS ITEM IS CLOSED.
- B. **Health Code PIC Changes:** On December 20th, the ODH is having a public hearing on the food code changes. This is where the mobile PIC provision was put originally, but that was taken out because of the amount of opposition, including objections from GOSA. THIS ITEM IS CLOSED.
- C. **Clarification to Constitution:** This item will be first on the agenda at the January 2019 meeting.
- D. **Branding & Marketing:** Drew Kissel reported that the new logo is being professionally rendered. Jasmine Otterbacher requested additional funds to place carnival signs at convention using the GOSA and BookOhio.com logos.
- E. **Goals:** Tabled to a spring meeting.

XV. New Business

- A. **Convention Preparations:**
 1. Show time on Wednesday, January 2, 2019 is 6 p.m. Those going to storage or setting up earlier will coordinate meet and arrival times.
 2. Need volunteers for the Thursday evening cornhole.
 3. Coffee will only be available on Friday in the GOSA office
 4. Sponsoring a hospitality cart during the day on Saturday.
 5. Purchasing five tables at the gala, \$100 each. This year's table auction proceeds will go to events and outings fund.
 6. The ballroom balcony is available for rent, however we are not interested in sponsoring it as we need to be on the main floor to sell 50/50 tickets.
 7. We will create some promotional materials for the "Moving Forward, Safely" presentation that will include links to the GOSA site for program as well as the emergency planning template and a link to the YouTube video.

XVI. Adjournment

Next Meetings:

Convention Planning: Wednesday, January 2, 2018 @6 p.m. GC Convention Center

Annual: Friday, January 4, 2018 @1 p.m. GC Convention Center

Regular: Thursday, January 24, 2018 @10 a.m. Rhodes Center

Motion to adjourn meeting at 4: 15 p.m. by Bill Sterling.

Second: Jasmine Otterbacher. Motion passes.